



ಗ್ರಾಮೀಣಾಭಿವೃದ್ಧಿ ಮತ್ತು ಪಂಚಾಯತ್ ರಾಜ್ ಇಲಾಖೆ
ಗ್ರಾಮೀಣ ಕುಡಿಯುವ ನೀರು ಮತ್ತು ನೈರ್ಮಲ್ಯ ಇಲಾಖೆ



Karnataka Leads by
Example on

World Environment Day 2025



A Green Vision for a Sustainable Tomorrow

Karnataka marked World Environment Day 2025 with impactful actions and a strong commitment to environmental protection, setting an example for others. With a focus on reducing plastic pollution, the state ran campaigns from May 22 to June 5, involving people from all districts. **The initiatives resulted in a significant reduction in plastic use, though challenges like single-use plastic persist.** To address this, awareness programs were held in rural areas, promoting grassroots change.





Statewide Campaigns and Sapling Drives

The campaign was symbolically launched by Additional Chief Secretary Shri Anjum Parvez with a sapling plantation in Joida Taluk, echoed across the state by officials at various levels. Collaborative efforts from departments like RDWSD, Forest, and Education ensured wide-reaching impact. Schools played a vital role, with students taking eco-pledges, planting saplings, and participating in competitions. Gram Panchayats distributed reusable cotton pads to encourage sustainable practices among children.



Targeting Plastic Pollution

Districts like Dakshina Kannada and Bijapur led with unique campaigns, such as “Swacchategagi Nimmmondige Naavu-Nammondige Neevu” and “Hasirigagi Usiru,” promoting plastic-free futures through sapling plantations, t-shirt distributions, and street plays. Officials conducted inspections and seized plastic bags while educating businesses about sustainable alternatives.



Reviving Heritage and Leveraging Social Media

The campaign extended to cleaning water bodies, including historic stepwells and seashores, highlighting the importance of preventing plastic waste in water sources. Social media amplified the campaign’s reach, engaging thousands with impactful messages and updates.



Public Participation and Achievements

Over **4 lakh citizens** participated in the campaign, which included more than 3.8 lakh cleanliness drives and eco-activities. A remarkable 1,57,015 saplings were planted, ensuring a lasting green cover. These efforts demonstrate the power of collective action in creating a cleaner and greener Karnataka.



Conclusion: Leading the Way

Karnataka’s World Environment Day 2025 initiatives underline the state’s leadership in environmental stewardship. By uniting government bodies, schools, and citizens, Karnataka is not just embracing change but driving it, taking a bold step towards a sustainable, plastic-free future.