



ಕುಡಿಯುವ ನೀರು ಮತ್ತು ನೈರ್ಮಲ್ಯ ಇಲಾಖೆ  
ಜಲ ಶಕ್ತಿ ಸಚಿವಾಲಯ  
ಭಾರತ ಸರ್ಕಾರ  
DEPARTMENT OF DRINKING WATER AND SANITATION  
MINISTRY OF JAL SHAKTI  
GOVERNMENT OF INDIA



ಗ್ರಾಮೀಣ ಕುಡಿಯುವ ನೀರು ಮತ್ತು ನೈರ್ಮಲ್ಯ ಇಲಾಖೆ  
ಕರ್ನಾಟಕ ಸರ್ಕಾರ  
RURAL DRINKING WATER AND SANITATION DEPARTMENT  
GOVERNMENT OF KARNATAKA



# Karnataka Shines in Har Ghar Tiranga, Har Ghar Swacchata Campaign **2025**





The “**Har Ghar Tiranga, Har Ghar Swacchta**” campaign 2025 was celebrated with remarkable enthusiasm and success across Karnataka. In every Gram Panchayat, cleanliness drives were held where communities came together for Swacchta rallies and bike rallies, while people took the Swachhata pledge to commit towards a clean and healthy environment. School children participated actively with placards, slogans, and cultural activities, spreading strong messages on hygiene and patriotism.


District CEOs and officials personally visited various villages, schools, and even households to raise awareness about the importance of sanitation and water conservation under Jal Jeevan Mission (JJM) and Swachh Bharat Mission (SBM). Special emphasis was laid on sustainable practices such as proper waste management, safe drinking water, and protecting water resources. This collective effort showcased Karnataka’s dedication towards both cleanliness and national pride, setting a strong example for others to follow.





## **Special Activities on the 79<sup>th</sup> Independence Day**

As part of the “Har Ghar Tiranga, Har Ghar Swachhta campaign, several unique and impactful activities were organized across Karnataka:





## Mandya Taluk

*(Satanur Gram Panchayat):*

Around **2,500** students from Achievers International School, along with students from other nearby schools, took out a grand procession on the main streets of Mandya city. Holding a **790-foot**-long national flag, they raised slogans on cleanliness and created awareness among the public about the importance of a clean and green nation.





## Yadgiri District:

The CEO of Yadgiri Zilla Panchayat launched a unique “House-to-House Message of Cleanliness” campaign. Through this letter campaign, Independence Day greetings were conveyed to households while spreading the message of Har Ghar Swachhta under the Swachhta Mitra Abhiyan.



## Bike Rally & Rangoli Competition:

Across several districts, bike rallies and rangoli competitions were organized to engage citizens, spread patriotic spirit, and highlight the importance of maintaining cleanliness in everyday life.



## Cleanliness Drives:

Public spaces across Karnataka witnessed large-scale cleanliness drives. People actively participated in cleaning streets, public places, and kalyanis (traditional water tanks), ensuring a cleaner and healthier environment.

Karnataka Leads with Massive Participation in Har Ghar Tiranga, Har Ghar Swachhta Campaign 2025





**During the Har Ghar Tiranga, Har Ghar Swachhta  
Campaign 2025, Karnataka witnessed remarkable  
public participation and impactful activities  
*across villages:***



Swachh Sujal  
Gaon Pledge  
taken by citizens:

**5,26,151**

WASH  
infrastructure  
cleanliness  
activities:

**7,222**

Flag hoisting  
at WASH  
infrastructures  
(JJM & SBMG):

**5,192**

Swachhata dialogues  
& awareness programs  
conducted

**8,162**

Drain clean-up  
drives held in  
villages

**10,673**

Media coverage  
& activities

**87**

*The campaign not only celebrated patriotism but also strengthened the  
vision of a clean, healthy, and sustainable Karnataka.*